

**2<sup>nd</sup> Annual City of St. Cloud  
New Year's Eve Cloud Drop &  
Rockin' the Cloud  
Sponsorship Packet**

- \_\_\_\_\_ Title Sponsor \$10,000 (1 available)
- \_\_\_\_\_ Premier Sponsor \$5,000 (2 available)
- \_\_\_\_\_ Ultimate Sponsor \$2,500 (4 available)
- \_\_\_\_\_ Band Sponsor \$1,500 (4 available)
- \_\_\_\_\_ Major Sponsor \$1,000 (5 available)
- \_\_\_\_\_ Minor Sponsor = \$500 (5 available)
- \_\_\_\_\_ Friends and Followers Sponsor = \$250 (6 available)

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Full Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

For additional information please email Erin Ochs at [eochs@stcloud.org](mailto:eochs@stcloud.org)

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**TITLE SPONSOR = \$10,000 (1 available)**

Includes:

- Name in all media advertising
- Press Release Announcing Sponsorship
- Logo and Name on all Day-Of-Event Materials
- 4 Meet and Greet Passes with Event Headliner
- 4 Backstage VIP Passes
- Logo on T-Shirt
- Link to your website company website or Facebook Page

**PREMIER SPONSOR = \$5,000 (2 available)**

Includes:

- Larger Logo on all media advertising
- Logo and Name on all Day-Of-Event Materials
- 4 Meet and Greet Passes with Event Headliner
- Sponsor-provided Banner at the Event
- Logo on T-Shirt
- Link to your website company website or Facebook Page

**ULTIMATE SPONSOR = \$2,500 (4 available)**

- Larger Logo on all media advertising
- Logo and Name on all Day-Of-Event Materials
- Sponsor-provided Banner at the Event
- Logo on T-Shirt
- Link to your website company website or Facebook Page

**BAND SPONSOR = \$1,500 (4 available)**

Includes:

- Logo on all media advertising
- Logo and Name on all Day-Of-Event Materials
- Sponsor-provided Banner at the Event
- Logo on T-Shirt
- Link to your website company website or Facebook Page

**MAJOR SPONSOR = \$ 1,000 (5 available)**

Includes:

- Logo and Name on all Day-Of-Event Materials
- Sponsor-provided Banner at the Event
- Logo on T-Shirt
- Link to your website company website or Facebook Page

**MINOR SPONSOR = \$500 (5 available)**

Includes:

- Sponsor-provided Banner at the Event
- Logo on T-Shirt
- Link to your website company website or Facebook Page

**FRIENDS AND FOLLOWERS SPONSOR = \$250 (6 available)**

Includes:

- Logo on T-Shirt
- Link to your website company website or Facebook Page

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\_\_\_\_\_ Platinum Event Sponsor \$20,000 (1 available)  
\_\_\_\_\_ Meet & Greet Tent Sponsor \$20,000 (1 available)  
\_\_\_\_\_ Cloud Sponsor \$15,000 (1 available)

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Full Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

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**PLATINUM EVENT SPONSOR = \$20,000 (1 available)**

Includes:

- Title: City of St. Cloud and YOUR NAME as the Major Stage Sponsor (Name/Banner on Main Stage)
- On all media advertising
- Press Release Announcing Sponsorship
- Logo and Name on all Day-Of-Event Materials
- 6 Meet and Greet Passes with Event Headliner
- 6 Backstage VIP Passes
- Logo on T-Shirt
- Link to your website company website or Facebook Page

**MEET & GREET TENT SPONSOR = \$20,000**

- Title: City of St. Cloud and YOUR NAME as the Meet and Greet Tent Sponsor (Name/Banner on Tent)
- On all media advertising
- Press Release Announcing Sponsorship
- Logo and Name on all Day-Of-Event Materials
- 8 Meet and Greet Passes with Event Headliner
- 8 Backstage VIP Passes
- Logo on T-Shirt
- Link to your website company website or Facebook Page

**CLOUD SPONSOR = \$15,000 (1 available)**

- Name on the 2017 St. Cloud "Cloud"
- Name in all media advertising
- Press Release Announcing Sponsorship
- Logo and Name on all Day-Of-Event Materials
- 2 Meet and Greet Passes with Event Headliner
- 2 Backstage VIP Passes
- Logo on Event T-Shirt
- Link to your website company website or Facebook Page